

Volume!

Empowering Solo Entrepreneurs through Global Readiness

Competence Development Program
for CCI Solo Entrepreneurs 2023-2024

HUMAK[®]

HUMAK[®]
Creve

Funded by
**The Service Centre for
Continuous Learning
and Employment**

In co-operation with

Yrittäjät



SUOMEN
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TAKU | Grafia | Kuvittajat | Graafinen Teollisuus



The Volume! programme is funded by The Service Centre for Continuous Learning and Employment (SECLE)

What?

- Creve has created **Volume!** (2023-2024), a programme designed to foster the knowledge, skills and global readiness of solo entrepreneurs.
- The programme is primarily aimed at **solo entrepreneurs working in textiles, clothing, fashion and graphic design** (including visual design and illustration) as well as in advertising and marketing.
- The programme is offered in both Finnish and English. The English-language programme begins on 1st of September 2023.
- The programme is funded by Jotpa and it's free of charge for participating entrepreneurs.

Volume!

Why?

“ *Internationalism and the international environment are a constant presence in our lives, from the minute we open our doors, switch on our computers or look at our phones.*

Accelerated by the pandemic, digitalization and global competitiveness have become an unavoidable reality for businesses and customers alike.

In order to stay competitive, we need to strengthen the skills and readiness of small enterprises in the creative sector.

Our capacity to survive - and thrive - in evolving markets and changing work environments depends on our personal skill set.

Volume!

What we offer:

- **Volume!** provides scope for participants to tailor their learning - to gain the skills and knowledge they need.
- The education offering comprises selected Humak Open UAS online-courses.
- Participants can choose from among courses such as:
 - Entrepreneurship and business,
 - Project management and finances,
 - Sustainability and social responsibility in business,
 - Intercultural communication,
 - Branding, sales and communications,
 - Language electives (Finnish, English).
- Participants can also take advantage of the Creve training programme to develop their business.
- Participants can choose from among our course offerings and advising services to tailor their own learning path.
- Courses are offered in Finnish and English.

Volume!

Summer 23

Summer Studies 2023

- Innovation
- Virtual Event Management

Autumn 2023

- Projects and Finances
- Entrepreneurship in Changing World of Work
- Innovation
- Finnish 1
- Virtual Event Management
- COSM 1 - Cultural Organization & Sustainability Management
- COSM 2 – Cultural Entrepreneurship & Sustainability Management

+ **Guidance & Group Coaching**

Autumn 23

Spring 24

Spring 2024

- Projects and Finances
- Entrepreneurship in Changing World of Work
- Innovation
- Intercultural communication
- Ecosocial education and accessibility
- Virtual Event Management
- COSM 3 – Cultural Management and 3 Dimensions of Sustainability: Environmental, Social and Economic
- Sustainable Business and Value Creation
- Luovien alojen liiketoiminnan kehittäminen (Creve valmennusohjelma, FI)

+ **Guidance & Group Coaching**

Summer 24

Summer Studies 2024

- Projects and Finances
- Entrepreneurship in Changing World of Work
- Innovation
- Ecosocial education and accessibility
- Virtual Event Management
- Sustainable Business and Value Creation

Autumn 2024

- Projects and Finances
- Entrepreneurship in Changing World of Work
- Innovation
- Intercultural communication
- Sustainable Business in Creative Industries
- Ecosocial education and accessibility
- Towards a sustainable world
- Sustainable Business and Value Creation
- COSM 1 - Cultural Organization & Sustainability Management
- COSM 2 – Cultural Entrepreneurship & Sustainability Management
- Business Development in Creative Industries: Brand Collaboration & Licensing (Creve training program for CCI Entrepreneurs)

+ **Guidance & Group Coaching**

Autumn 24

Volume!

Support and Advicing

Participants augment their studies with guidance and group coaching, to:

- identify their own learning needs (tools, guidance),
- formulate a personal learning path (resources, tools, guidance),
- access academic support (official guidance sessions, additional mentoring and coaching programmes),
- access language support and accessibility (as part of the modules),
- participate in group coaching sessions,
- engage in networking and peer learning (facilitation, guidance).

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1. Identify your learning needs

2. Formulate your personal skills development path:

Select your online modules and support



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5. Assess your progress and skills development

4. Engage in networking and peer-2-peer learning

3. Put your personal learning plan into action with our growing selection of courses.

Volume! – My Learning Path (5 ECTS, all participants)

Volume – My Learning Path

The **Volume! – My Learning Path** module provides participants with a shared platform throughout the program, where they can:

- identify their own learning needs and formulate a personal learning pathway,
- explore the courses on offer and register for the modules,
- participate in guidance sessions and group coaching,
- discussion forums for networking and knowledge sharing,
- hone their entrepreneurship skills on internationalism, wellbeing, sustainability and leadership,
- find news and information about creative sector services, and get in touch with course organisers.

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**Enrol via the Humak
webshop 06/2023 - 10/2024.**

**Join us on the Volume!
Hoodle platform**

**Create your own
learning path,
choose the courses and
coaching that is right
for you.**

Dive into your studies.

**Take part in group
coaching sessions and
network with your
peers.**

**Attend the Volume! closing
ceremony 01/2025 where
we'll celebrate our progress
and achievements together.**

**Gain UAS credits for the
modules *you* choose.**

**Augment your learning
throughout the
programme with our
growing selection of
courses.**

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Registration

- Register for **Volume!** with Volume – My learning path -course via the Humak webshop: [sign up here](#)
- Our course selection is constantly growing. Check out the **Volume!** courses currently available: [here](#)
- Enrollment is now open and continues until 31st of October 2024.
- Once you enrol, you'll be able to join the **Volume!** Hoodle platform, select the courses and services that are right for you, participate in group sessions and network with other creative sector entrepreneurs.
- All Volume courses and services are free of charge for participants. You will find your personal discount coupon from the Hoodle.

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The logo for the Service Centre for Continuous Learning and Employment, featuring a stylized blue and orange circular graphic.