# Volume:

## **Empowering Solo Entrepreneurs through Global Readiness**

Competence Development Program for CCI Solo Entrepreneurs 2023-2024

**HVMAK**®





## In co-operation with

Yrittäjät (•)











Suomen Yrittäjät | Suomen tekstiili ja muoti | Ornamo TAKU | Grafia | Kuvittajat | Graafinen Teollisuus



The Volume! programme is funded by The Service Centre for Continuous Learning and Employment (SECLE)

#### What?

- Creve has created **Volume!** (2023-2024), a programme designed to foster the knowledge, skills and global readiness of solo entrepreneurs.
- The programme is primarily aimed at solo entrepreneurs working in textiles, clothing, fashion and graphic design (including visual design and illustration) as well as in advertising and marketing.
- The programme is offered in both Finnish and English. The Englishlanguage programme begins on 1<sup>st</sup> of September 2023.
- The programme is funded by Jotpa and it's free of charge for participating entrepreneurs.

#### Volume!

## Why?

Internationalism and the international environment are a constant presence in our lives, from the minute we open our doors, switch on our computers or look at our phones.

Accelerated by the pandemic, digitalization and global competitiveness have become an unavoidable reality for businesses and customers alike.

In order to stay competitive, we need to strengthen the skills and readiness of small enterprises in the creative sector.

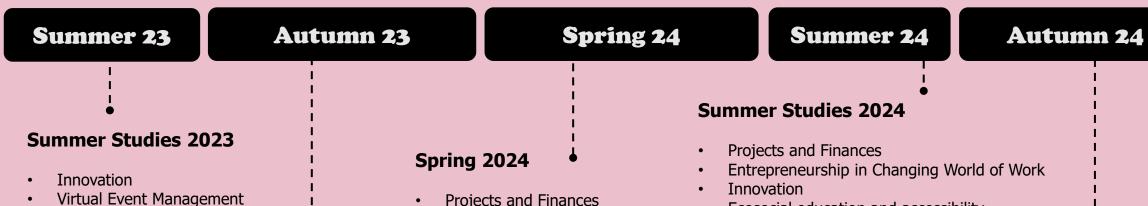
Our capacity to survive - and thrive - in evolving markets and changing work environments depends on our personal skill set.

#### Volume!

#### What we offer:

- **Volume!** provides scope for participants to tailor their learning to gain the skills and knowledge they need.
- The education offering comprises selected Humak Open UAS online-courses.
- Participants can choose from among courses such as:
  - Entrepreneurship and business,
  - Project management and finances,
  - Sustainability and social responsibility in business,
  - Intercultural communication,
  - Branding, sales and communications,
  - Language electives (Finnish, English).
- Participants can also take advantage of the Creve training programme to develop their business.
- Participants can choose from among our course offerings and advising services to tailor their own learning path.
- Courses are offered in Finnish and English.





- Autumn 2023
- **Projects and Finances**
- Entrepreneurship in Changing World of Work
- Innovation
- Finnish 1
- Virtual Event Management
- COSM 1 Cultural Organization & Sustainability Management
- COSM 2 Cultural Entrepreneurship & Sustainability Management
- + Guidance & Group Coaching

- Projects and Finances
- Entrepreneurship in Changing World of Work
- Innovation
- Intercultural communication
- Ecosocial education and accessibility
- Virtual Event Management
- COSM 3 Cultural Management and 3 Dimensions of Sustainability: Environmental, Social and Economic
- Sustainable Business and Value Creation
- Luovien alojen liiketoiminnan kehittäminen (Creve valmennusohjelma, FI)
- + Guidance & Group Coaching

- Ecosocial education and accessibility
- Virtual Event Management
- Sustainable Business and Value Creation

#### Autumn 2024

- **Projects and Finances**
- Entrepreneurship in Changing World of Work
- Innovation
- Intercultural communication
- Sustainable Business in Creative Industries
- Ecosocial education and accessibility
- Towards a sustainable world
- Sustainable Business and Value Creation
- COSM 1 Cultural Organization & Sustainability Management
- COSM 2 Cultural Entrepreneurship & Sustainability Management
- Business Development in Creative Industries: **Brand Collaboration & Licensing** (Creve training program for CCI Entrepreneurs)

#### Volume!

#### + Guidance & Group Coaching

## Support and Advicing

Participants augment their studies with guidance and group coaching, to:

- identify their own learning needs (tools, guidance),
- formulate a personal learning path (resources, tools, guidance),
- access academic support (official guidance sessions, additional mentoring and coaching programmes),
- access language support and accessibility (as part of the modules),
- participate in group coaching sessions,
- engage in networking and peer learning (facilitation, guidance).





2. Formulate your personal skills development path:

Select your online modules and support

Course 1

Group coaching



3. Put your personal learning plan into action with our growing selection of courses.

5. Assess your progress and skills development

Volume!

4. Engage in networking and peer-2-peer learning

Volume! - My Learning Path (5 ECTS, all participants)

## Volume - My Learning Path

The **Volume! – My Learning Path** module provides participants with a shared platform throughout the program, where they can:

- identify their own learning needs and formulate a personal learning pathway,
- explore the courses on offer and register for the modules,
- participate in guidance sessions and group coaching,
- discussion forums for networking and knowledge sharing,
- hone their entreprenship skills on internationalism, wellbeing, sustainability and leadership,
- find news and information about creative sector services, and get in touch with course organisers.



Enrol via the Humak webshop 06/2023 - 10/2024.

Attend the Volume! closing ceremony 01/2025 where we'll celebrate our progress and achievements together.

Join us on the Volume!

Hoodle platform

## Volume!

Gain UAS credits for the modules you choose.

Create your own learning path, choose the courses and coaching that is right for you.

Dive into your studies.

Take part in group coaching sessions and network with your peers.

Augment your learning throughout the programme with our growing selection of courses.

## Registration

- Register for Volume! with Volume My learning path -course via the Humak webshop: <u>sign up here</u>
- Our course selection is constantly growing. Check out the Volume! courses currently available: <a href="here">here</a>
- Enrollment is now open and continues until 31st of October 2024.
- Once you enrol, you'll be able to join the **Volume!** Hoodle platform, select the courses and services that are right for you, participate in group sessions and network with other creative sector entrepreneurs.
- All Volume courses and services are free of charge for participants.
   You will find your personal discount coupon from the Hoodle.

#### Volume!

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